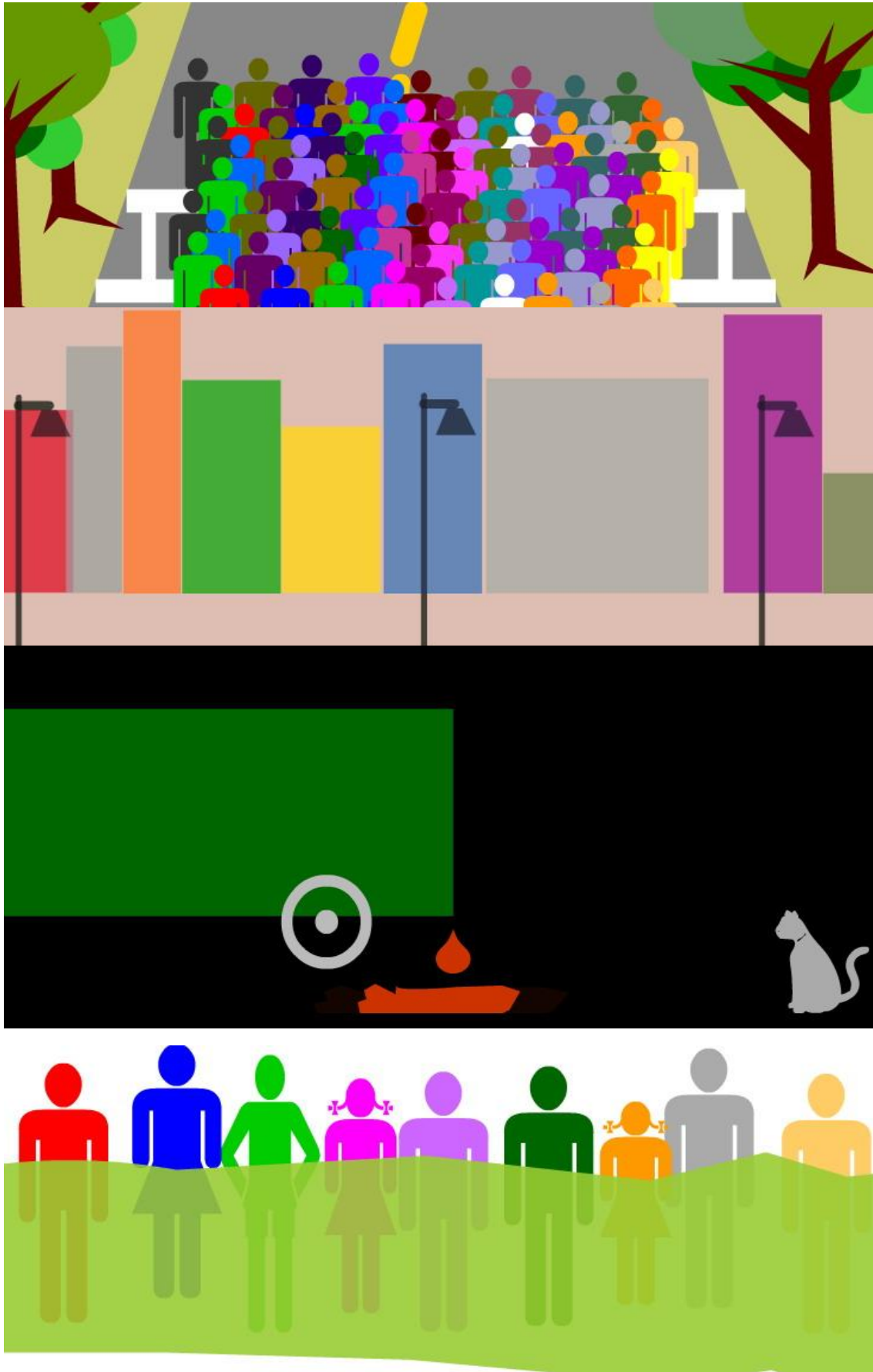# SHAON
Annual Report 2007

- **n** World's <u>Largest</u> Most Dynamic, Fundamental & Self Maintained <u>Personal Web Portal</u>
- **n** World's <u>First Personal Web</u> Site that publishes own <u>Annual Report</u>
- **n** Publisher of the <u>First</u> Online & Printed News <u>Bulletin/Magazine</u> only for publishing <u>Personal News</u>

SHAON Claims

CONTENT

let's have a **SHAON**.net.tc
short **Tour** !

Gooo! ▶

শুভ নব বর্ষ
শুভ ১৪১২

b' regular with
world's one of
the largest
personal web
network
SHAON
a personal web site

SHAON
www.shaon.net.tc
12:00:08
12 : 00 : 02

Tour !
Welcome !

মুহূর্তের খবর

Dear Friend, Welcome
w w w . s h a o n . n e t . t c
"...be friend"

Opening

ME

Before Next Pages

EVERYTHING in this web site is created by the owner Benzir Shaon.

From a common practice we see that, corporations publish their **Annual Report** along with detail Financial Statement. But being a personal web site, publishing an **Annual Report** is a new and different practice.

This is the **FIRST** IN THE **WORLD** TO PUBLISH AN **ANNUAL REPORT** OF A SELF OWNED & SELF MAINTAINED **PERSONAL WEB SITE**.

And this is going to be part of the WORLD HISTORY.

My Film
Home
Watch Live
DownloadMovie
DownloadMusic

EWUeducation
Home*
WelcomeEWUfriends*
Semester Update*
Finished Courses*
Report*

My dOWNLOAD
Home
Wallpaper
eCard
eBook
Music
Slide Show
Screen Saver
Others
Help & Support

All Assignment*
FAG*
Be Member*
Condition*

My Other Webs
BenzirGroup
BCH
Shuchona

My Info Tech
Main
Digital Art
Words On IT

My Galley
Home

My Main Page
Home*
My Chairs
Billboard*
Contact Info
Comment Book

My Writing
Home

Illustration
Main
Illustration 2006

My Music
Home

shaon's THEupdate
"my personal magazine"
Last Issue
Previous Issues

My Art
Home
Archietecture
Pencil Colour
Poster
Digital Art
Geometry
Blow Pen
Xtra

My Travelling Story
Home
My Country
Map
My Travel

My Collection
Home
Stamp
Coin

My Others
Home

Stage
Home

Social Work
Home

Business
Home

My Personal Info
in Bangla
Home
About Me
Favourite
Interest
Comment Book
Family Photo
Childhood Photo
My Photo

My Photography
Home
InDoor
OutDoor

Be My Friend
Home
In Bangla
In English

Welcome Friend
Welcome 4 SHAON
Welcome 4 EWU Students

My Personal Info
in English
Home
About Me
Favourite
Interest
Comment Book
Family Photo
Childhood Photo
My Photo

Tours
SHAON tour

Defining 'SHAON'

'**SHAON**' means the web site URL
addressed www.shaon.net.tc,
NOT the person **Benzir Shaon**.

While said **Benzir Shaon** or **Shaon**;
Then it means the owner, the person
himself.

Core Values

< Simple > Make things understandable to visitors and friends, maintaining the lowest level of complexities

< Innovative & Creative > Always try to innovate a new and unconventional (non-traditional) dimension in related filed(s) with the maximum level of creativity

< Importance to Each Bit > Each product (web site and the content) is given importance during creating with maximum care

< Focus to Work, Not Face > Being a personal web site SHAON always focus more to The Owner's work rather than the face (by mean)

< Think Global > SHAON think in Global context

< Special Origin > In SHAON 'most' (it can be said all) of the content are purely from The Owner Benzir Shaon

< Priority to Friends > Friends (registered) and visitors are very important to SHAON

< Multi-Dimensional > SHAON works in many areas, not a single one or two

< Professional > Being a personal web site SHAON always try to maintain professional design and attitude

< Biasness > Blind to the philosophy of truth and beauty

Letter of Transmittal

Sub: <u>Annual Report for the year ended 31 December 2007</u>

Dear Friend:

SHAON gladly informing that "the personal web site 'SHAON'" has published its first Annual Report for the year ended 31 December 2007 just at the eve of the glorious 5 years anniversary thereon for your necessary measures.

Sincerely Yours

Benzir Shaon

SHAON Chief

Welcome to Report

Dear Friends of
SHAON & Social Networking Sites, Visitors, Well Wishers, Media & Organizations:

After a mammoth task finally the job of preparing the report has done and for that I would like to thanks to none but Allah, who's grace made this task to be visible.

Perhaps, this is the first Annual Report in the World that made on a Personal Web Site and prepared by only one person's personal effort.

This report contains the vast information and analysis on the personal web site SHAON. During the time of preparing the report a lot of information has been required & recalled and the recall of those "lot of information" was at all not easy. None of the words or illustrations given here is false or fake. There was the maximum level of effort to make the report "to the point", though still there is lot of chances to slip the word "to the point".

The report of 2007 is going to give a clear idea to the reader on: Basic Information, Past Special Events, Activity, Promotion, Summarized Report on Past Years from Beginning, 2007 Site Operational Report along with the Financial Report, The Operational & Financial Report on the Subsidiary Web Site 'EWUeducation' along with the Site Detail and A Short Summary on the Next Days' Plans for SHAON.

The year, 2007 was a very bad year in my life that significantly affected the development and updating the site. After by birth I experienced hospital because of a serious physical injury which took my favourite two Eid days and some valuable days of my busy life. But the time I spent lying in bed gave me opportunity to watch television, take rest and make me crazy about making better contents for the site.

And that's why the year 2008 is taken with much care and importance, especially for the development of better creative contents. It is hoped the gap of 2007 and 2008 in terms of development issues will be gigantic.

Now, please turn around the pages and find yourself in a peculiar kind's of job.

Keep connected…

This is
Friend

Benzin Shaon

SHAON Chief

Basic Info

What

SHAON is a personal web site 'by', 'from' and 'on' Benzir Shaon who is a very simple and ordinary person from Bangladesh dreaming to present something different to the mankind around the globe. The site SHAON established at 8 April 2003; though this site launched with more and detailed product line in 8 April 2005. This site mainly publishes the materials by Benzir Shaon and the site is planned, designed and maintained only by him. The main difference among any other personal site is: it is updated and developed regularly with irregular time gap. And another most important is: SHAON contains and publishes works on many areas which is exclusively and only 'by' and 'from' Benzir Shaon.

Aim

Promote the web site globally and by this, encourage people for using information technology for personal business, social connectivity and other personal activity with personal web site.

Purpose

Develop a personal media for publishing & distributing intellectual products.

Management & Maintenance

Management

Benzir Shaon
SHAON Chief

Maintenance

The Job: 'Maintenance'
The term 'Maintenance' is big and here in SHAON it's also big. For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content development (products of SHAON) and making, corresponding with organizations, media & registered friends etc.

Maintenance Team
The whole site is developed, planned and maintained including the content development by Benzir Shaon.

History

The personal web site 'SHAON' started the journey just as a test personal web site like other young people do; in 2003's 8 April, which address was "www.shaon.50g.com". There is a bit confusion about the first date because there needed some changes in the final web sites and those were required at the last moment. But finally this date officially recognized as the date of silent inauguration. The first web site of SHAON had few pages, they were: Home, About Me, Favourite & Interest, Hobby, More, Official, Download and Photo Library.

One name need to be disclosed here, this is Mahsura Begum, the mother of Benzir Shaon who inaugurated many important 'updates' & 'releases' of SHAON.

Later after some times, it was thought that, this web site can be a strong media for promoting personal intellectual and intangible products. And depending on that concept soon Shaon started to work for developing as like as it has been thought. On 16 December 2004 the new site introduces as a demo of that concept with lots of new & creative sections with a good amount of resources (content) inside, like: Personal Information in Bangla, Personal Information in English, Art, Photography, Music, Writing, Stamp & Coin Collection, IT, Education (study assignments), Friend's Page for membership of the site etc.

In the first days from 27 December 2004 to 22 March 2007 many flash animated colorful eCards released addressing on different national and international festivals those were sent to the registered friends. March 26, 2005: SHAON's first Animation Movie "71's 25: from village to city" released with fully Flash designed web site with Bangla & English language. On 17 July 2006, SHAON released its first publication "shaon's THEupdate" which was a two paged online publication with updated news & information on 'SHAON' and 'Benzir Shaon'. Perhaps, for the first time someone published his/her personal news in a shape of bulletin through web site and in a printed papered version.

To make new relations and expanding visitors list SHAON introduced Online Friendship/Friendship and Education Web Site. The Education Web Site contained the assignments done by Benzir Shaon that was free and easy downloadable. Later different programs have taken for SHAON's promotions.

From the very beginning up to the last moment SHAON didn't updated maintaining a smooth gap but every moment this site was under highest and lovely care of Shaon.

Events' Highlights

2003
08 APR

The site SHAON released with very few pages. The pages were: Home, About Me, Favourite & Interest, Hobby, More, Official, Download and Photo Library.

2004
16 DEC

With promotion to online friends the site upgraded with new address "www.shaon.net.tc". This time the site has more sections rather than the first one which included: Personal Information in Bangla, Personal Information in English, Art, Photography, Music, Writing, Stamp & Coin Collection, IT, Education (study assignments), Friend's Page for membership of the site etc.

27 DEC

For the first time a Flash ("Flash" is a kind of file format that allows to design and make animations for web sites) animated eCard released for friends to wish New Year and interestingly it has background music which was composed by SHAON.

2005
13 FEB

Because of virus infection the whole "Personal Information in Bangla" section re-uploaded. And the Flash eCard on Valentine Day released.

19 FEB

EWUeducation (former 'educationSHAON') page upgraded with new design.

26 MAR

Release of the first Animation Movie "71's 25: from village to city" released with fully Flash designed web site with Bangla & English language. This film was not in traditional video format. It was in Flash format and the background music's file format was Midi for making it easily viewable in web site. The related web site was the first fully Flash designed web site from SHAON.

08 APR

It was SHAON's anniversary day and for this the "dOWNLOAD SHAON" page has been released. It was one of the most attractive, colorful and animated page.

25 APR

The site "educationSHAON" changed its name to "EWUeducation" and turn for the step to be a separate web page under SHAON.

01 JUN

Finally the site "EWUeducation" (former 'educationSHAON') separated as a new individual and independent web site under SHAON with new design and look.

30 OCT

First time Benzir Shaon's voice has been used in the site as background song of Eid-Ul-Fitr's eCard.

15 DEC

SHAON's Travel Page released which was included traveling stories and basic information of Bangladesh

2006

13 MAR
The EWUeducation page updated with completely a new smart look.

17 JUL
SHAON released its first publication and it was Benzir Shaon's first experience as editor & publisher. It was a two paged online publication with updated news & information on SHAON and Benzir Shaon. Its name was "shaon's THEupdate".

18 OCT
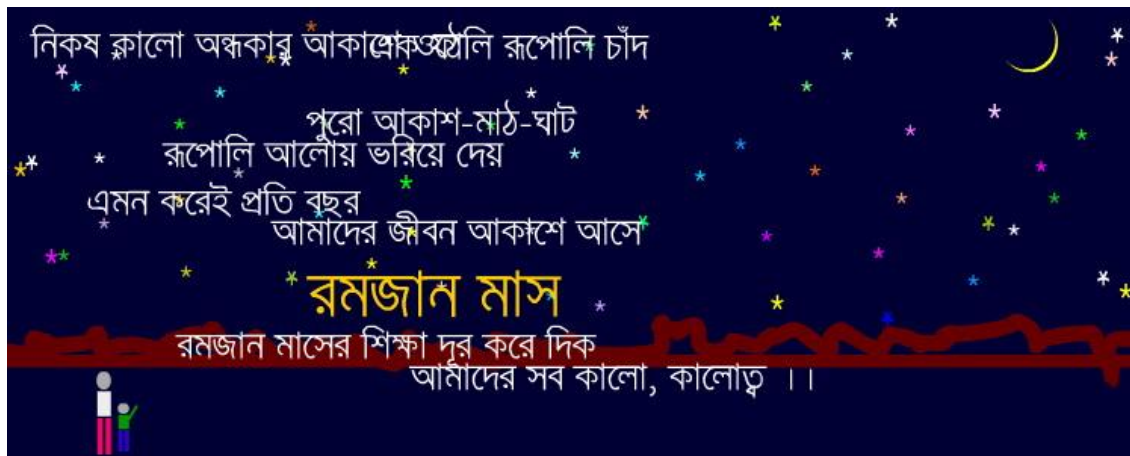Two animated TOURs on SHAON & EWUeducation released.

28 DEC
An exclusive animation "Utshob 2007" released on four important festivals (National Victory Day, Christmas Day, New Year and Eid-Ul-Azha).

2007

24 SEP
EWUeducation site got new look with minimum flash animations and that was the introduction of stepping for "End of Flash Age" ("Flash" is a kind of file format that allows to design and make animations for web sites). That time a lot of services have reorganized.

নিকষ ক্বালো অন্ধকারু আকাত্রেরকণ্ঠলি রূপোলি চাঁদ
পুরো আকাশ-মাঠ-ঘাট
রূপোলি আলোয় ভরিয়ে দেয়
এমন করেই প্রতি বছর
আমাদের জীবন আকাশে আসে
রমজান মাস
রমজান মাসের শিক্ষা দূর করে দিক
আমাদের সব কালো, কালোত্ব ।।

Profile

BASIC

Web Name
SHAON

Established
8 April 2003

Status
Self-Owned

Nature of Business
Personal Web Site

Financial Status
Run by owner's personal finance (though it's the member of "BenzirGroup", but this is an independent web site)

Other Subsidiary Independent Web
1 (Up-to 2007)

Activity
Publishing personal intellectual goods

Product Category
Film (Video), Art, Photograph, Software, Writing, Web Site, Personal News & Information etc. from Benzir Shaon

ADMINISTRATION

Governed by
1 member team

Chief
SHAON Chief (name of chair)
Benzir Shaon is the SHAON Chief by Default

Parent Organization
BenzirGroup (www.benzirgroup.net.tc)

LOCATION

Country Origin
Bangladesh

Area
Dhaka, Bangladesh

eMailing Address
About the Web/media/Organizations: shaononline@yahoo.com
For Friendship/Membership/Personal: friendshaon@yahoo.com

Web Address
http://www.shaon.net.tc

Phone
(+880) 01911 449242

Calculative Operational Summary

Years	2003	2004	2005	2006	2007
Web Pages (HTM/HTML) Uploaded in Number	11	104	151	29	45
Update in Byte	116,841	5,486,973	11,160,501	2,486,977	2,468,020
How Many Times Updated	1	4	37	10	13
How Many Times First Page Updated	1	3	37	10	11
Non Web Page Content (Image, Flash, Music etc) Update in File	16	182	197	55	71

Total Files Uploaded

No. of Files / Year

- 2003: 27
- 2004: 286
- 2005: 348
- 2006: 84
- 2007: 116
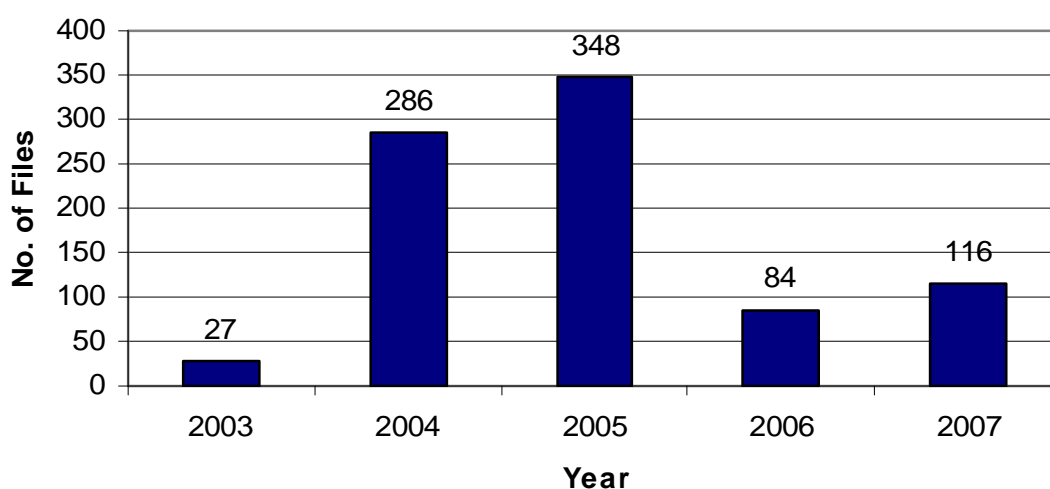
Increase/Decrease of Update (Total Updated File Size)

Increase of Update / Year

- 2003: 100%
- 2004: 4596%
- 2005: 103%
- 2006: -78%
- 2007: -1%
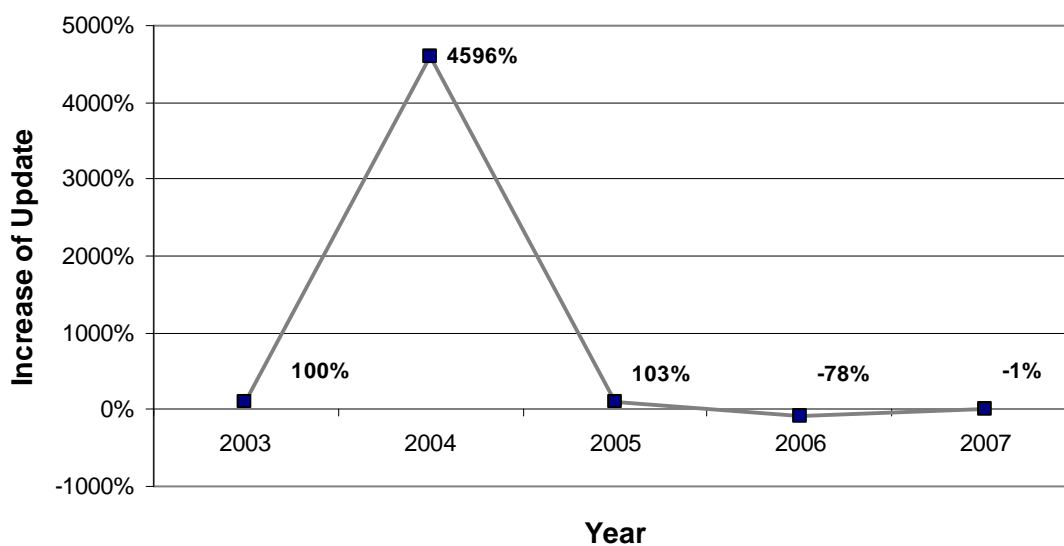
340

individual web pages uploaded since beginning

files uploaded so far including zip formats

861

.02GB

uploaded so far

Average non-web page content update (image, flash etc. files)

61%

Web Pages (HTM/HTML) Uploaded in % Over Total Update

2007, 39%

2003, 41%

2006, 35%

2004, 36%

2005, 43%

- 2003
- 2004
- 2005
- 2006
- 2007
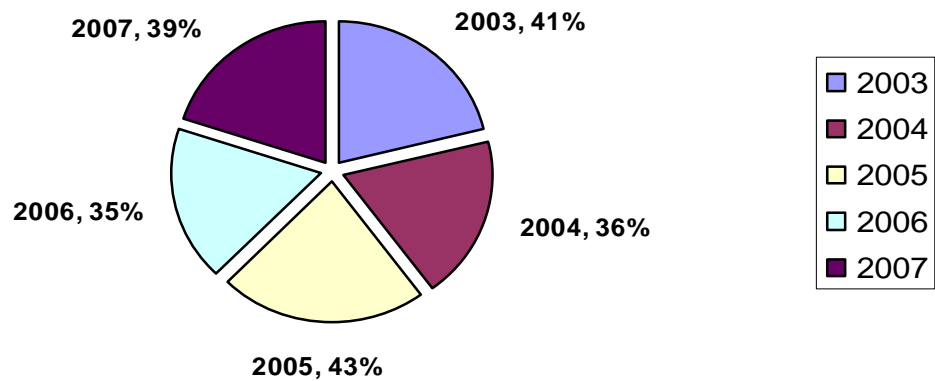
Non Web Page Content (Image, Flash, Music etc) Update in % Over Total Update

2007 61%

2003 59%

2006 65%

2004 64%

2005 57%

 2003 2004 2005 2006 2007
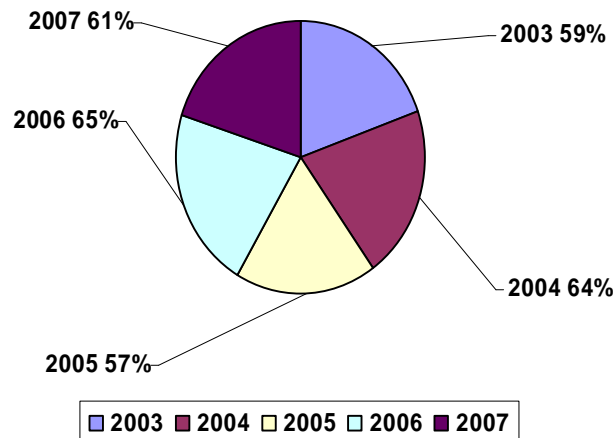
Activity

At A Glance
All Sections at a glance

Main Parts

বাংলা শাওন — একটি ব্যক্তিগত ওয়েব সাইট

ENGLISH SHAON — a personal web site

Gallery DOTCOM SHAON — a part of a personal web site

Sections under Gallery

Subsidiary Web

SHAON's EWUeducation .Net.Tc ...your daily classes

ART SHAON .net.tc

PHOTOgraphy SHAON.net.tc

Other Small Sections

SHAON Pen & Paper — research assignment writing poem news story education essay shortNOTE

CONTACT iNFO.

commenT BOOK — Comment Please...

SHAON's infoTECH

my chairs where i involved...

SHAON BILLBOARD

Music Zone muZic Zone SHAON

dOWNloaD SHAON .nET.tc download now !!!

friend SHAON .net.tc

SHAON

OTHER5 SHAON

Parts in Others Section

SHAON's travel

FILM SHAON

STHAGONE

BUSINESS SHAON .....trade & commerce

Social Work SHAON

cOin & STAMP & Xchange COLLECTION SHAON

SHAON 2008 Logos

From 2008 the logos of different sections in SHAON are going to be changed. Here are the predicted new images.

Sections in SHAON

Subsidiary Webs

Friends

Friends: Who Are Friends

Here "FRIEND" are those who have given their required information in given format with the intention to be friend of the site and wish to be informed about this site. In traditional format it can be said "membership". But SHAON don't like to use the term MEMBERSHIP here, just FRIEND.

This site is not like other traditional web sites. By being FRIEND think that someone truly became someone's friends; don't take it as a common "Membership Story". As SHAON has responsibility to inform a FRIEND, at the same time the FRIEND has the responsibility to reply eMails and communicate. If a friend keeps silent for a long time the eMail Address of the friend goes to 'Recycle Bin' (Deleted). In general SHAON don't send any personal eMail unless a FRIEND eMails or replies.

Though SHAON sends some eMails seems very common and public but remember every eMail is different in terms of warmth of love, friendship, honor and affection. So, Friends are always expected and requested for eMail replies, even at least in one single WORD.

Friends' Area

Most of the friends are from the Bangladeshi private university East West University, Dhaka. The SHAON Chief is the undergraduate student of that university of Business Department; and this is the reason why most of the friends are from there. And another two large sources are the teachers of the same university and journalists or newspaper writers. Among others there are: Shaon's School & Collage Friends, IT Personals, Relatives and Few Foreigners (Non-Bangladeshis). There is few other persons fall out of the said categories.

Offer for Friends

As SHAON is a typical personal web site there are very less ways to make friends involved. But still friends are always welcome to reply the eMails sent to them from SHAON; they can share their words on many related or unrelated matters even personal matters; because they are the friend.

Friends Statistics

A Details Friend's Statistics Up-to 2007

[Addresses means individual's eMail Address, that represents one eMail address for one friend]

Group Name	Friends	Invalid Address	Net No. of Addresses	% eMail Invalidity Rate
Foreign Friends	44	20	24	45%
EWU Drama Directors	2	1	1	50%
EWU Students	664	181	483	27%
Friends of Eastern University	6	2	4	33%
College Friends	11	0	11	0%
School Friends	8	0	8	0%
Writers & Journalists	44	6	38	14%
Personal Web Designers	30	6	24	20%
EWU Male Faculties	34	0	34	0%
EWU Female Faculties	7	0	7	0%
Other Male Faculties	2	0	2	0%
Other Female Faculties	1	0	1	0%
EWU Officials	5	0	5	0%
Other Friends	8	3	5	38%
Non-Friends' Group	12	5	7	42%
From Press Release	5	2	3	40%
Rotaract Club of EWU	2	0	2	0%
By Online Advertisements	1	0	1	0%
Relative	6	0	6	0%
Others	11	0	11	0%
From IT Industry	3	0	3	0%

Friends' Comparison: East West University Friends VS Other Non-EWUans

	Friends	Invalid Address	Net No. of Addresses	% Invalidity
Total EWU Friends	664	181	483	27%
Members Except EWU	242	45	197	19%
Total Statistics	906	226	680	25%

friend
SHAON
www.shaon.net.tc

IN REPLY WHAT YOU HAVE TO WRITE IS:
Your Full Name (you can include your Nick name WITH your full name)
EWU Id (if you have already been passed please still tell Id and tell you have n...
Optional eMail Address (it's not mandatory, but you may have one more reliable eM...
Your Comment (optional, any negative or dislikes in your own words to me/web that you...

FOR OLD FRIENDS.
...se DON'T take this email as a friendly joke. Without getting all mandator...
stay connected. Need all the info. said ...
...from that eMail address where you have mailed, don't ...
...t accepted because I cannot recognize you. If...

71%

Percentage of friends who are in/from EWU

Marketing & Promotions

Competition
SHAON is not here to compete with any one or any person or any personal web site. If there is any other personal web portal like that, s/he is always welcome to be a friend. Up to now no other big or active personal web portal has reported yet or been found. But after all SHAON has its own plans of promotion, activity and future plan.

Product Development
SHAON always tries to provide most attractive & useful web site with essential products (writings, film, art, design, photographs etc.) maintaining the basic specialty of personal goods from Shaon. And SHAON is always busy for that.

Sponsored Web
For Promoting SHAON, SHAON sponsors external organization's web site by "Build-Own-Operate-Transfer" (BOOT) or "Build-Own-Operate" (BOO) basis. In case of the first system (BOOT) the owner organization need to pay if they want to take the web site under their full control & ownership with designed contents/pages in the time of taking the site with full ownership and control. This Sponsor Web Program is commonly applicable in those cases where Benzir Shaon himself is involved in authoritative power (not owner) of the organization.

Here there are other conditions are applicable and SHAON is not bound to accept all requests; the request has 45% chances to be accepted. And right now it's not available in general.

At present there is one sponsored web, designed for a socio-cultural organization named 'Shuchona'. The Address is: www.shuchona.net.tc

Others

Intellectual Property
Most of the contents published or uploaded here are exclusively & specially produced only for specific purposes, maintaining taking the least level of content from external sources.

Financing
SHAON runs by the personal finance of The Site Owner and it don't earn any money from its regular operation/activity. Though all the tasks done in one hand by one person without any paid worker but still there are some hidden costs, so SHAON DON'T run fully on ZERO COST.

External Supporters
Studio & Equipment Support: Benzir Creation House (a sister concern)
Web Domain: SmartDots
Web Hosting: eSmart Start
eMail Service: Yahoo!
Telephony (Bangladesh): BanglaLink

Office Hour
There is no specified time slot for working; it's any time within 24 hours, 7 days or the year ignoring place or situation.

Risk Factors

Lack of Technology
The SHAON Chief is basically not a Technologist. All the works done here are with very less technical knowledge. This site is basically used for distributing the intellectual products to people just like an effective and less costly media.

Finance
Generally, this site doesn't earn any money from its operation and for this reason this site financed by the Chief; and that's why it's not financed with a big amount. As about all the tasks done by the Site Owner/the SHAON Chief, so up to now it has possible to maintain it. Little expenses are still there and they are been carried by the site owner. But in future it's hard to visualize how much it will be possible to maintain a smooth operational speed of the site.

Uncertainty of Hosting and Domain
SHAON is using free hosting and domain from free hosting and domain providers for limited financial sources. Users always pay for these free services in another way (indirectly). But the risk point is: those free services' existence is not as certain as financially paid services are.

Web Space
Another major barrier is the web space and the maximum file size limit. SHAON has different categorized products where some contents are virtually big (file size); such as: video files, publications or music files. So, it's really came as a big challenge to place them and ensure safe & easy distribution. This is another consequence of limited financial resources

Releasing On

March 25, 2005

from village to city

will ENGLISH

Go Movie Page>>>

EID Releases
Last Updates Oct 06
www.shaon.net.tc

THEupdate

EWUeducation Tour

Eid Mubarak

Gallery DOT COM
SHAON a part of a personal web site

DIGITAL ART

WELCOME TO MY
CREATIVE WORLD

Home
Art
My Column
Movie
Collection
INFO-TECH
Photographs

2005
a wish for happy

Flash Back Report from
2003 to 2006

27	2003
27	2004
28	2005
29	2006

2003

The 1st year of SHAON which has only 1 update that was the opening day, 8 April. Though officially this day has been recognized but actually the opening day was after some days of 8 April. It didn't have a lot of promotions and visually there were no visitor except the owner himself. This was a 27 filed web site where the sections were like: Home, About Me, Favourite & Interest, Hobby, More, Official, Download and Photo Library. The address was: www.shaon.50g.com
The primary plan of extending the site was adopted at the last part of the year.

2004

This year the extensive expansion plan started to visualize and after a lot of look changing finally on 16 December (file updated 15 December) a Beta version of the web site updated at the domain www.shaon.net.tc. Practically that was the first step of the approach of SHAON toward a vast personal web portal. This time a little promotion was there which was only confined within few known friends and they have informed by eMail. From 16 December to the end of the year the site updated 4 times. On the day of last update of the year, the first animated and musical (music by Shaon) eCard has been launched to greet friends: New Year 2005.

2005

Up to 2007 this is the busiest year for SHAON where it had updated in 37 dates.

SHAON's Celebration Day
On April 8, the celebration day observed by releasing new and updated site. The celebration updates has been opened by Shaon's Mother Mahsura Begum on the day at 9.30am. And the new and expanded SHAON started its journey with a new spirit.

Celebrating Special Days
This year 5 eCards had been released to celebrate: International Mother Language Day, Eid-Ul-Azha, Valentine Day, Bangla New Year 1412 & Eid-Ul Fitr. In the eCard Eid-Ul-Fitr 2005, for the first time the voice of Shaon has incorporated as background music/song which released on 30 October.

The Film
The first animation movie 71's 25 from Village to City has been released on 25 March to celebrate Independence Day. It's open for download and watch live from the site.

dOWNLOAD Page Came
On celebration day of SHAON (8 April) the one of the most colorful page, dOWNLOAD SHAON has been introduced which includes: eBooks, Animated eCards, Screen savers, Power Point Slides, Wallpapers and Music. Perhaps, no personal web page in the World like this, there is HELP page; yes, Download page has a page named HELP for friend's help during downloading. The main page of SHAON has also got a huge change on celebration day.

Education Portal Named "EWUeducation"
Unofficially the personal assignment portal Education SHAON (currently EWUeducation) has got changed with new name EWUeducation on 25 April. And officially EWUeducation has been updated with the recognition of new name (formerly Education SHAON) on 1 July. It discharged from the main sections of SHAON and became an independent subsidiary web site of SHAON and this is the first subsidiary web page of SHAON.

Introducing Travel SHAON
15 December SHAON's Travel page has launched. This is one of the smart pages which contains Shaon's traveling summary along with some basic information in animated, graphical and text form. The additional information except the traveling summary has been added with the page only because of foreign friends that may make them interested about visiting and knowing the country Bangladesh.

2006

That year faced only 10 updates.

Unofficial Drama Page
8 March the drama page launched unofficially only for the drama friends (co-artists and other production people). Its contents were some recorded songs and dialogues by Shaon on the drama of EWU Annual Drama 2005 named "Gao Garamer Kissa". Later this page removed.

Something NEW
On 17 July for the first time in the World a two paged online magazine released & published on a new concept "Tiny Online Magazine" only to publish Benzir Shaon's personal news updates and the web SHAON's update information. This is the first publication of SHAON. The paper copy of this magazine has distributed. The second issue has released on 12 October.

Tour Launched
18 October 2 Flash animated tours on SHAON and EWUeducation have updated.

Festivity on Festivals
Animated greeting for Eid-Ul-Fitr has been updated, which was the smallest eCard updated so far in SHAON. Later on 28 December an exclusive animated eCard released titled "Utshob 2007" to celebrate National Victory Day, Marry Christmas, New Year and Eid-Ul-Azha. Interestingly all the festivals were in very close dates.

Operational

Report

2007

Background

Technology Use in Global Perspective

Technology, specially the use of internet and information technology is becoming a part of our daily essential need as like as food is. And this situation is truer in developed and extensive technology user countries in the world. And by day different uses and services of internet are making life more convenient. SHAON predicts that in near future about every step of life internet will play as an essential one. Interestingly most of the people will have their own personal web sites and they will let their personal web site play a vital role in the daily life to make easy, convenient, comfortable and productive.
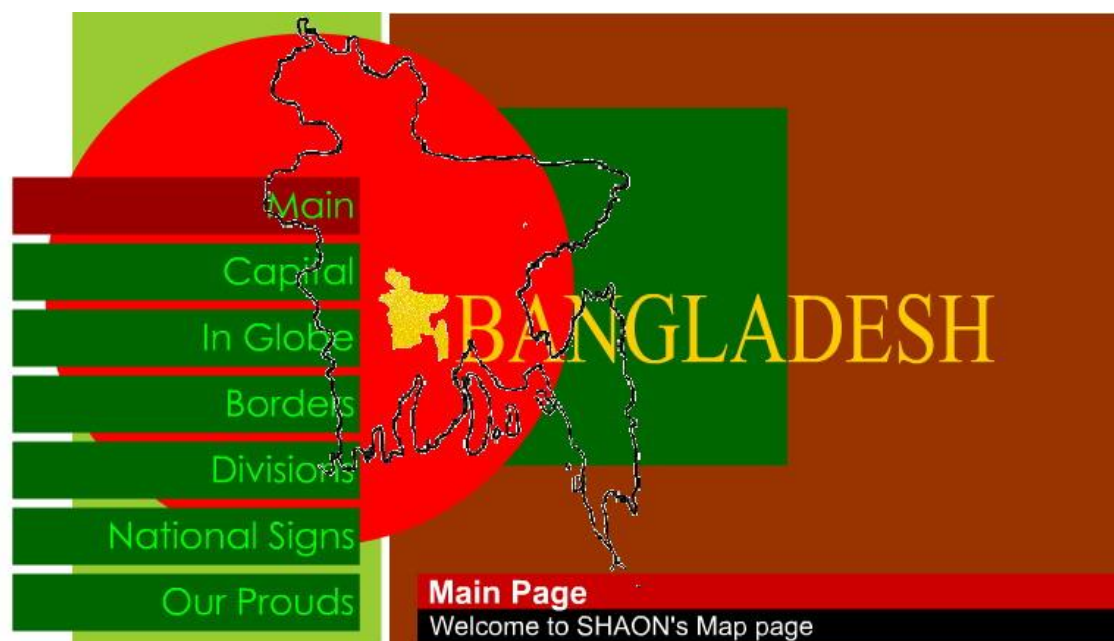
What About Bangladesh

Bangladesh geographically is a neighbor of the next decades' economic and techno giant India. India has already connected with information highway. India's technology based industry is growing rapidly and it's one of the major industries in India. Bangladesh has a lot of potential to cross India in that prospect as we have talented manpower and they are working abroad in a highly competitive market. But still Internet is not cheaper enough; all mass people don't have access to information using internet. The weak infrastructure for internet and weaker policy is playing a role of wall for development in this sector of endless possibility and opportunity. Currently, good news is from 2008 the government is concentrating with much importance for the development in that sector. New private PSTN operators have given license who will play positive role for easy and cost effective internet services, BTRC (Bangladesh Telecommunication Regulatory Authority) became more active and fast growing mobile companies are also adding new features related to internet service with their long list of value added services (VAS). So, closer next days may be expected to be the good day of internet.

And the more internet use, the more potential of visiting web site & more possibility for SHAON too.

An Overall Review

The update of 2007 started from 21 January and ended on (last update of the year) 26 September. The home page got smarter look at the celebration day on 8 April. Friend, Download, Writing and IT pages of SHAON have significant and noticeable update. Others pages had some minor (small) updates.

Year 2007 was not at all good for the site SHAON and the person Benzir Shaon. The site uploaded only 116 files in 13 different dates of the year where 39% of the total files were HTML/HTM page (web page). The home page updated only 11 times. The update was 1% less than the last year (in total file size uploaded).

One of the main reasons of that situation was, the only worker of the site and the owner of the site faced an accident on 12 October which took him hospital's operation theater and this accident took the toll of 120+ days (more than four months).

Before that happened, in this year SHAON introduced Site Statistics Technique with the support of SmartDots which gave the opportunity to monitor the visitors' hit to the web site.

After all "bad" and "bed" news the "better" news is: SHAON has paid some slots of time for product research, innovation & development which going to give fruit from 2008.

Communication With Friends & Other People

Contribution *for* Friends
The web page SHAON EWUeducation has basically developed for the friends of East West University who are the ruling part in the friends' list of SHAON (roughly 73%). This is the direct contribution for friends. Indirectly by producing different contents and by informing friends, SHAON contributed for friend which is basically one of its main activities.

Contribution *from* Friends
On the other hand just because of the nature of the site there is very less opportunity for friends to contribute for SHAON officially, but personally friends are always welcome for and support to SHAON and already they did. The common, good and easy way to contribute for SHAON is sending personal eMails with comments and again friends did it very well. Interestingly, few days have the record of receiving NO eMail from friends. Thanks to all friends, but SHAON always expect to receive personal and personalized eMail rather than getting forwarded or common eMails from friends.

Relation with Friends
SHAON mainly relate & communicate with friends using eMail rather than personal relation. Interestingly as most of the friends are from EWU that's why many friends could communicate in real life (Note: Shaon is the undergraduate student of that particular university).

Status of Friends' Quantity
Suddenly from this year after some observations, SHAON decided to find the friends who read the eMails (which sent to the registered friends by SHAON). This brought shocking information. Many friends are not active enough. Seeing this, on 7 October (it continued to some more days) a harsh and hard eMail sent to all of the friends and requested to reply within 7 November 2007; it said, if not replied they will not be mailed later for communication or friendship purpose. It was a common mail. Some of the friends replied and others kept silent (not replied) knowing this. And finally SHAON came to the decision, only the friends who replied will be kept in the official eMailing list of SHAON for communication on different purposes. The total net friends before 7 October were 680. The decrease is taken positively, as it's going to pose better relation.

Phone No Is Now Open

From 27 May 2007 SHAON officially disclosed the personal mobile number of Shaon which ultimately going to be used as the phone number of the site SHAON, too. On the date not only SHAON but also all related organizations start to have phone number to communicate with people, before that eMail was the only way to reach. The related organizations includes: Benzir Group, Benzir Creation House and all other sections of SHAON & subsidiary web EWUeducation.

Promotions

Geographical Area

This year SHAON specially concentrated to the peoples of East West University, Dhaka like previous days. Without it there were some new friends out of this area; though the number is very low. This year SHAON decided not to collect the friends from EWU for SHAON in the ways that was followed in previous year. It has planned in a bit different way. Traditionally, Shaon/SHAON collected friend from the classes where Benzir Shaon enrolled for the semester, and it was collected by sending a sheet of paper sending to each desk of the students. In that way a ruling number of friends were collected.

Status Beyond The Border

Up to the end of 2007 there were few friends from UK, USA, India, Australia, Russia & Canada. But none of the country have a significant number of friends. The structure of developing relation with foreign friends is going to be restructured from the next year 2008.

Promotions

Only because of being a personal web site, SHAON couldn't or didn't interested to promote the site openly except the personal education portal "SHAON EWUeducation" which is basically a site for EWU students. But its promotion was very limited. Few leaflets distributed to the "classmates only" and few known EWU students and teachers. And this method of promotion continued up to this year 2007.

Sponsored Web

Shuchona: This year, the sponsored web site (See Page: 24) *Shuchona* has been updated 3 times which updates 85% of the total web site of Shuchona (according to number of files uploaded).

Review of Individual Sections

The whole web site is divided into 3 major parts:
Bangla SHAON, English SHAON & Gallery SHAON.

Gallery is the most active, creative & dynamic part of the whole site; it contains all the creative works that includes the sections like: Art, Pen & Paper, Music, Photography, IT, Download, Friendship & Others.

Music page has more than 40 music tracks in Midi format composed by Shaon.

Review 2007
No update for this year.

Sections of Gallery Part Has Reported here
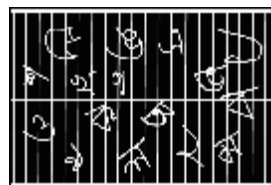
Art page contains the paintings. This page has the pages on: Pencil Color, Digital Art, Geometric Art, Blow Pen, Architecture (Photograph), Poster (Illustration) & others.

Review 2007
This page has updated once in 2007, but it was a small update on changing the designing of navigation panel.

Photography page contains few photographs. This page has the pages on: Indoor & Outdoor Photograph.

Review 2007
This page has updated once, but it was a small update on changing the designing of navigation panel.

Pen N Paper is the page for publishing personal writings which is a one paged section. 13 writings and a related slide presentation is there up to the last of 2007.

Review 2007
The poem written on Shaon by Mother Mahsura Begum has published on the date 5 April. This poem was written on 8 April 2005. This is the first item in SHAON which is not from the owner, but it was published on the ground that: it was on Shaon. This can be read from web site and the eBook can be downloaded.

Since that year 3 Major Part of SHAON: Gallery Home Page, Bangla SHAON & English SHAON didn't have any significant change/update

IT is the Information Technology page of SHAON, which says the technical contribution of Shaon. From the opening of the page it was a one paged section. From 2007 this scenario has changed.

Review 2007
This year that page has updated thrice (3 times).

From 8 April 2007, on the 4th celebration day of SHAON, IT section has re-launched with more contents. In the new page there are 4 significant pages: Main Page, Illustration, Digital Art & Word on IT.

On the same date the flash animation on illustration done by SHAON till 2006 has released. Currently it has removed for further upgrade and preparing to convert to a movie format.

dOWNLOAD - the name of the one the most colorful, dynamic and animated name here is dOWNLOAD SHAON. This page gives friends option to download: eBooks, Animated eCards, Screen Savers, Power Point Slides, Wallpapers and Music Tracks. Perhaps, no personal web page in the World like this, there is HELP page; yes, dOWNLOAD page has a page named HELP for friend's help during downloading. Different times SHAON releases colorful & animated eCards for friends and they are been uploaded in this part of SHAON. This page released on 8 April 2005.

Review 2007
2007 has seen 4 updates in this page. eCard released on 18 February to observe International

Mother Language Day, Poila Fagun & Valentine Day. Later, on 22 March "Shadhinota Din" titled animated eCard released to celebrate Independence Day. All the eCard has been distributed to registered online friends.


Friend page is visually a 3 paged web designed to deliver primary and very basic idea about developing the friendship with SHAON in Bangla & English. Hypothetically it's seemed that, many visitors became friend after reading the Bangla Script. Unfortunately this script will not be there from the next year according to the new design of the web site.

Review 2007
Total 10 updates (10 times on 10 different dates) were for this part on the year. 6 February Welcome Page introduced for new friends which gives a primary idea to new friends about SHAON; the feature, expectations & experiences. For EWU friends there was another similar page. The difference was, EWU friends' Welcome page contained the information about another personal education portal EWUeducation designed for the students of East West University, Dhaka.

Other pages under Gallery page which is a mixed contented page. This part holds the tiny & miscellaneous activity. This page involves:
Film, Collection, Stage, Social Work, Business & Travel.

4
eCards has released through Download Section in 2007
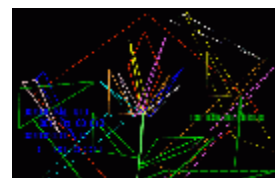
Film page contains only animation film "71's 25: from Village to City" which released on 25 March 2005. It's a short duration film. This is the first fully Flash designed web site from SHAON. This page is in two language: Bangla & English.

Review 2007
It updated once with a slight technical change.

Collection page contains the collection summary of Stamp & Coin collection collected by Shaon. Since 1995 Shaon started to collect stamp and later coin as a part of numerous hobbies.

Review 2007
Nil

Stage activity like: Acting, Anchoring, Reciting are the contents of the one paged section. There is no detail except a small summary on said matters.

Review 2007
Zero update.

Social Work: Since 2003 Shaon is involved with different socio-cultural activity and this single page have a little description on that chapter.

Review 2007
No update.

Business - a small, one paged section which says about the business activity. There are few business involvements.

Review 2007
None.

Travel - The content of this page is Traveling Summary on different parts of the country. This page has some basic information about Bangladesh with colorful animation on geography and national signs. This page first introduced on 15 December 2005.

Review 2007
Silent for 2007.

IT Section has re-designed

3

Sections in Gallery Part got significant update in 2007

Bangla SHAON page contains the basic personal information about the owner. The language of the page is Bangla. The whole page is designed in Flash for easy viewing of Bangla text. It has 6 different pages of it's own including personal photo, interest, favorite & personal info.

Review 2007
Silent in 2007, no update.

English SHAON page contains the basic personal information about the owner in English language. It has 6 different pages of it's own

including personal photo, interest, favorite & personal info. It's actually an English translation of Bangla SHAON designed to meet the curiosity of Non-Bangladeshi friends.

Review 2007
No update for 2007.

Other Small Sections

My Chairs page holds the list of organizations with the designations where Shaon is involved.

Review 2007
Not updated.

Comment Book page is here to urge for comments on the Web Site from the visitors.

Review 2007
Updated once with little change.

BillBoard page is for telling the latest update in SHAON. Many times this page has been decided to be removed & done; and again re-introduced, from the day this page has first introduced.

Review 2007
Updated 6 times in 2007 & informed users about the new updates arrived.
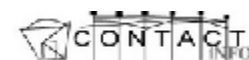
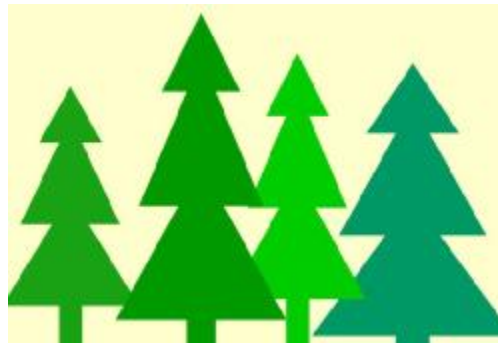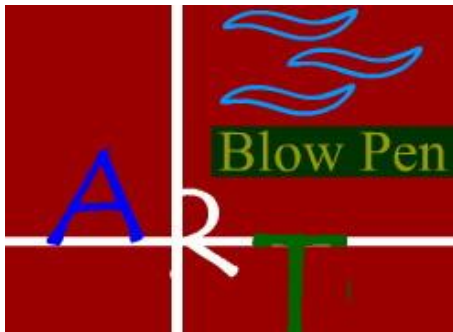**Contact Info** - The contact information.

Review 2007
Updated once for saying the Phone number.
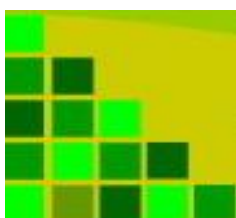
This is the admin part of SHAON, not for common's visiting. Still this part is under observation.

Financial Part

SHAON
Income & Expenditure Account
For the year ended 31 December 2007

Particulars	Notes	Total	Amount in BDT
Income			
Source of Fund			
Fund from SHAON Chief			
Expenditure	1	Total	
Internet Line Charge			
Domain & Hosting (12 x 1100)			149,212.00
Cost for Subsidiaries (EWUeducation)	2		**149,212.00**
Web Development & Maintenance Cost	3		13,200.00
Promotion & Marketing (Sponsored Web)	4		25,000.00
Total	5		60,942.00
			49,545.00
			525.00
			149,212.00

525 BDT — Promotional & marketing cost

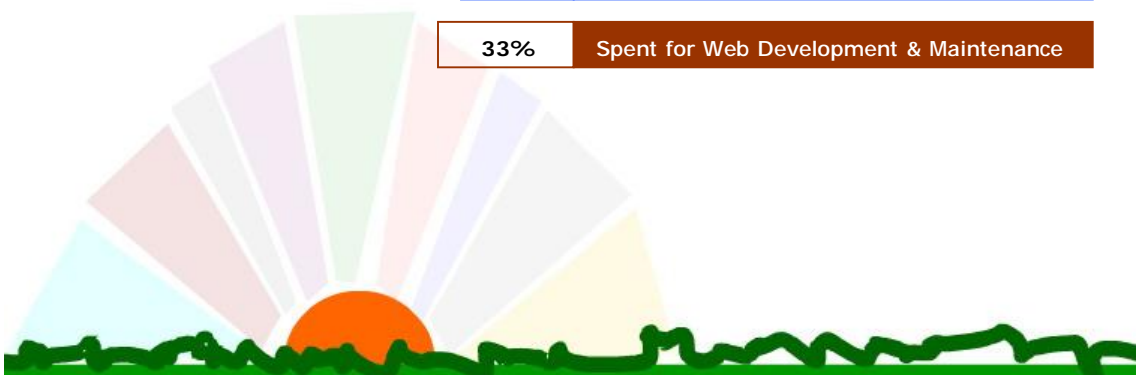**0%** — In reality no expense for Web Domain-Hosting for using free Domain-Hosting

41% — of total Expense was for Subsidiary

60 — Thousands Spent for Subsidiary

.14m — Million BDT is the Total Annual Estimated Expenditure

5 BDT — for Financial Advising Cost for financial part

33% — Spent for Web Development & Maintenance

SHAON

Income & Expenditure Account
For the year ended 31 December 2007

Particulars	Notes	Amount in BDT
Income		
Source of Fund		
Fund from SHAON Chief	1	149,212.00
Total		**149,212.00**
Expenditure		
Internet Line Charge (12 x 1100)	2	13,200.00
Domain & Hosting		25,000.00
Cost for Subsidiaries (EWUeducation)	3	60,942.00
Web Development & Maintenance Cost	4	49,545.00
Promotion & Marketing (Sponsored Web)	5	525.00
Total		**149,212.00**

Benzin Shaon

SHAON Chief

a. Attached Notes are the part of the Income & Expenditure Account
b. This Account is un-audited.
c. Most of the costs shown here are never been occurred except the said/stated items. These amounts are estimated amounts.
d. Here some of the particulars have not been included which includes: Computer Hardware, Furniture, Working Space, Hardware Maintenance, Conveyance/Transportation, Research & Development Cost, Email Sending Charge, Existing Web Contents' Value, Honorarium of SHAON Chief & Price of Creative Contents.
e. This statement has finalized for reporting here on the date 4 April 2008 and prepared on 2 April 2008.

SHAON
Notes to the Account
For the year ended 31 December 2007

1. **Fund from SHAON Chief**
   The personal web site SHAON run by the personal finance of SHAON chief. That's why this is the only particular against all the estimated and incurred costs shown.

2. **Internet Line Charge**
   This is an estimated cost where each months' internet line cost has taken 1100.00 BDT.
   So, 1100 X 12 = 13200.00 BDT

3. **Cost for Subsidiaries (EWUeducation)**
   EWUeducation is a subsidiary web site of SHAON. Just the balance of the Income & Expenditure Account of the subsidiary has been transferred without any change.

4. **Web Development and Maintenance Cost**
   Here there is a rate chart for estimating the site development and maintenance cost. These all costs are estimated because these all tasks are done by SHAON Chief. Here Cost column's values came by the multiplication of *Rate* and *Unit* Column.

	Rate Chart with Estimated Web Cost	Rate	Unit	Cost
Common	Flash Design & Animation - Big	650.00	2	1,300.00
	Flash Design & Animation - Small	120.00	3	360.00
	Illustration & Image Design - Big	200.00	4	800.00
	Illustration & Image Design - Small	80.00	5	400.00
	Uploading Cost – KB	0.50	2410	1,205.00
	Web Page Updating Cost - Major	100.00	7	700.00
	Web Page Updating Cost - Minor	20.00	24	480.00
	New Page Design - Home Page	2000.00	3	6,000.00
	New Page Design - Each Next Page	300.00	11	3,300.00
Special Content	Flash Animated eCard/Heavy Animation	5000.00	5	25,000.00
	Other Technical Features			10,000.00
	Total			**49,545.00**

5. **Promotion & Marketing (Sponsored Web)**
   Up to 2007 SHAON just gave online advertisements on the web sites developed and maintained by SHAON. In that, SHAON has designed & maintained the web site for an organization "Shuchona". So, the cost related to the web site of Shuchona goes to the Promotion & Marketing Cost of SHAON. Here, just like the previous one here is the maintenance cost on the rate chart of SHAON. Here Cost column's values came by the multiplication of *Rate* and *Unit* Column.

	Rate Chart with Estimated Web Cost	Rate	Unit	Cost
Common	Flash Design & Animation - Small	120.00	1	120.00
	Uploading Cost – KB	0.50	90	45.00
	Web Page Updating Cost - Major	100.00	2	200.00
	Web Page Updating Cost - Minor	20.00	8	160.00
	Total			525.00

Report of Subsidiary

EWUeducation

What

EWUeducation is actually an independent part of SHAON. It's directly controlled, maintained, designed, planned and guided by Benzir Shaon, the owner of the site. About all the assignments & Reports kept in that web site is by the owner. It's a web site to support the classmate/senior/junior friends for better education.

Aim

The primary & ultimate goal of that web site is:

1) Help and guide the classmate friends by providing the sample assignments (but not for copying).
2) Encourage people to use technology, like; internet, online study, online communication.
3) Make a personal friend's community with seniors, juniors and same aged classmates.
4) Continue that Online Friend's Community even after Shaon pass from the university & stay connected.

Purpose

Distribute personal assignments for providing opportunity for better assignments by students and making a personal friend's network in EWU.

A Quick History: 2004-2006

EWUeducation is the most active, busy and mostly changed web site started to serve since 16 December 2004 under the name flag "Education SHAON". In 2004 it has updated 4 times and up to 1 June 2005, before changing the name to "EWUeducation" 3 times. And later it updated 33 more times (in 2005 after June 1: 29 times & in 2006: 8 times).

25 April 2005, the name of Education SHAON changed to EWUeducation unofficially and it's done officially on 1 June 2005. 13 March 2006 the site has been upgraded with a new look. Without them, big updates came on 19 February 2005.

This is the only Site in SHAON where money spent for Promotions.

Profile

BASIC
Web Name
EWUeducation

Established
8 April 2005 (Started as Independent Subsidiary from 1 June 2005)

Status
Sole-Owned

Nature of Business
Personal Assignments and Personal Study Related Materials Prepared for Study in East West University (EWU) as Student

Financial Status
Run by owner's personal finance

Activity
Publishing Personal Study Related Intellectual Materials for Study Purpose in EWU

Product Category
Basically Personal Study Related Assignments from Benzir Shaon for Study in EWU

ADMINISTRATION
Governed by
1 member team

Chief
EWUeducation Chief (name of chair)
Benzir Shaon is the EWUeducation Chief by Default

Parent Organization
SHAON (www.shaon.net.tc)

LOCATION
Country Origin
Bangladesh

Focus Area
East West University, Mohakhali, Dhaka

eMailing Address
About the Web/media/Organizations: shaononline@yahoo.com
For Friendship/Membership/Personal: friendshaon@yahoo.com

Web Address
http://www.ewueducation.net.tc

Phone
(+880) 01911 449242

Management & Maintenance

Management
Benzir Shaon
EWUeducation Chief

Maintenance

The Job: 'Maintenance'
For maintaining the site a lot of works need to be done in background which includes new product development (the web site), research for development (the web site), content (products of the site) development and making, promotion & communicate with registered friends etc.

Maintenance Team
The whole site is developed, planned and maintained including the content development by Benzir Shaon.

Calculative Operational Summary

Year	2005	2006	2007
Total Files Uploaded	138	150	215
Update in Byte	10,334,769	9,411,961	15,992,634
How Many Times Updated	29	8	11
Study Material Update (by File Size, Byte)	6,882,109	7,210,874	13,466,049
Increase of Update (Total Updated File Size)	100%	-9%	70%

Activity

Friends
As the site is specially designed for the East West University (Dhaka) students, they are the main focus area. But without the university students others can be friend. To download the content of the site no one need to be member/friend. Actually here members are called friend. If anyone register here as friend s/he automatically and by default becomes the friend of SHAON too. S/he doesn't need to register for the friendship in SHAON. Registered EWU Friends get all the facility that given in SHAON including the services of this site EWUeducation. EWU friends are holding 72.93% friends' share in total number of SHAON's friends. Roughly 818 membership requests have received so far up to 2007.

The other purpose and all other related matters are same as SHAON.

The Detail Registered EWU Friend's Statistics

Most of the "students' detail" collected from the classes of the courses where Shaon was also enrolled.

Group/Course Name	Total Entry	Net New Friends	Net No. of eMail Addresses	Previous Friends Already Registered	Invalid eMail Address	% eMail Invalidity	% Previous Friends Registered Before
BUS 101	17	17	10	0	7	41%	0%
CSE 101	12	12	08	0	4	33%	0%
ENG 100	25	25	15	0	10	40%	0%
ENG 101	09	09	07	0	2	22%	0%
MAT 110	07	07	05	0	2	29%	0%
ACT 101	12	11	07	1	4	36%	8%
MKT 101	11	11	07	0	4	36%	0%
ENG 101 Tutorial	15	15	09	0	6	40%	0%
ECO 101	38	36	23	2	13	36%	5%
STA 101	32	25	14	7	11	44%	22%
MIS 101	29	27	13	2	14	52%	7%
MGT 101	20	13	10	7	3	23%	35%
ACT 201	25	20	14	5	6	30%	20%
CSE 102	12	09	07	3	2	22%	25%
ECO 102	18	13	11	5	2	15%	28%
ENG 102	12	10	08	2	2	20%	17%
ENG 102 Tutorial	16	16	08	0	8	50%	0%
BUS 231	23	14	08	9	6	43%	39%
MKT 201	42	31	24	11	7	23%	26%
FIN 101	19	12	09	7	3	25%	37%
MAT 311	14	08	03	6	5	63%	43%
MGT 251	17	09	07	8	2	22%	47%
ITB 301	27	23	19	4	4	17%	15%
STA 217	29	23	17	6	6	26%	21%
MKT 410	16	06	05	10	1	17%	63%
STA 217 Lab	12	10	08	2	2	20%	17%
FIN 201	12	11	09	1	2	18%	8%
MIS 305	23	21	19	2	2	10%	9%
MGT 337	24	17	14	7	3	18%	29%
BUS 361	25	17	11	8	6	35%	32%
GEN 201	29	27	23	2	4	15%	7%
MIS 406	12	07	07	5	0	0%	42%
MIS 419	12	06	05	6	1	17%	50%
MIS404	7	02	02	5	0	0%	71%
MKT414	30	20	20	10	0	0%	33%
STA217-2	18	15	12	3	3	20%	17%
STA217-2 Lab	12	07	06	5	1	14%	42%
EWUeducation_online	15	14	14	1	0	0%	7%
EWUeducation_sheet	03	03	02	0	1	33%	0%
EWU	49	49	31	0	18	37%	0%
EWU Drama	19	17	14	2	3	18%	11%
EWU Debating Club	07	07	07	0	0	0%	0%
xEWU	12	12	11	0	1	8%	0%
Total	**818**	**664**	**483**	**154**	**181**	**27%**	**19%**

Operational Area

The activity of this site is exclusively and only confined within the EWU study related matters done by Shaon; very much focused.

Promotional Activity

Up to 2007, this is the only place where SHAON spent money for promotion. The promotion involved distributing leaflets, eMail collection in some selected classes in EWU and direct marketing done personally.

Regular Challenges/ Risks & Drawbacks/Risk Factors

- Lack of Finance
- Lack of Technology
- Uncertainty of Hosting and Domain Because of Using Free Domain & Hosting Facility
- Maximum File Size Limit for Uploading Files is Too Insufficient

About Intellectual Property & Contents

All the study materials, assignments and related materials (which have only soft copies) produced ONLY by Shaon during the study period in East West University under BBA program.

External Supporters

Studio & Equipment Support: Benzir Creation House (a sister concern)
Web Domain: SmartDots
Web Hosting: eSmart Start
eMail Service: Yahoo!
Telephony (Bangladesh): BanglaLink

Finance

The web site is financed by the owner.

Review 2007

It has updated in 2007 11 times. Up to 2007 the site design has changed 3 times.

The site has got a plastic surgery on the face for the 4th time with, completely with the new features and deducted some previous features on 24 September 2007. This time 3 decisions have taken. One: update this page only once in a semester. Second one: only Shaon's "Assignments" will be uploaded here; because in previous days instructors' course materials were also available. Another decision: the new members/friends have to confirm the membership/friendship by replying the first eMail sent by the EWUeducation site.

The assignments have been transferred to PDF format which were previously as main file format (MS-Word, MS-Excel, SPSS etc). The number of files visually came down as most of the files uploaded in ZIP format. The logos of SHAON & EWUeducation site have been attached in the assignment files.

A new section "SemesterUpdate" has been introduced. And some previous features and pages have removed; like: Online Books' Link, BBA Course List, EWU Calendar, Grade Counting Chart, New Comers' List, My Personal EWU Routine, Important Links & Other Tools.

For the first time in SHAON, this page didn't use any Flash (except a temporary promotional flash animation in first page).

Financial Part

EWUeducation
Income & Expenditure Account
For the year ended 31 December 2007

Particulars	Notes	Amount in BDT
Income		
Source of Fund		
Fund from SHAON Chief	1	60,942.00
Total		**60,942.00**
Expenditure		
Domain & Hosting		25,000.00
Web Development & Maintenance Cost	2	35,839.00
Publication, Printing & Advertisement	3	103.00
Total		**60,942.00**

Benzin Shaon

EWUeducation Chief

a. Attached Notes are the part of the Income & Expenditure Account
b. This Account is un-audited.
c. Most of the costs shown here are never been occurred except the item "Publication, Printing & Advertisement". These amounts are estimated amounts.
d. Here some of the particulars have not been included which includes: Computer Hardware, Furniture, Working Space, Hardware Maintenance, Conveyance/Transportation, Research & Development Cost, Email Sending Charge, Existing Web Contents Value, Honorarium of EWUeducation Chief, Price of Downloadable Study Materials & Internet Cost
e. This statement has finalized for reporting here on the date 4 April 2008 and prepared on 2 April 2008.

EWUeducation
Notes to the Account
For the year ended 31 December 2007

1. **Fund from SHAON Chief**
   The subsidiary of the personal web site EWUeducation run by the personal finance of SHAON chief; that's why this is the only particular against all the estimated and incurred costs shown.

2. **Web Development & Maintenance Cost**
   Here there is a rate chart for estimating the site development and maintenance cost. These all costs are estimated because these all tasks are done by SHAON Chief. Here Cost column's values came by the multiplication of *Rate* and *Unit* Column.

	Rate Chart with Estimated Web Cost	Rate	Unit	Cost
Common	Flash Design & Animation - Big	650.00	3	1,950.00
	Flash Design & Animation - Small	120.00	12	1,440.00
	Illustration & Image Design - Big	200.00	1	200.00
	Illustration & Image Design - Small	80.00	6	480.00
	Uploading Cost (in KB)	0.50	15618	7,809.00
	Web Page Updating Cost - Major	100.00	22	2,200.00
	Web Page Updating Cost - Minor	20.00	43	860.00
	New Page Design - Home Page	2000.00	1	2,000.00
	New Page Design - Each Next Page	300.00	13	3,900.00
Special Content	Flash Animated eCard/Heavy Animation	5000.00	1	5,000.00
	Other Technical Features			10,000.00
	Total			35,839.00

3. **Publication, Printing & Advertisement**
   This cost has been incurred in real life. This cost has been incurred for printing some Leaflets & Registration Form for the promotion of the site EWUeducation targeting to EWU students and teachers. Here is the cost detail that incurred on 19 January 2007.

Particulars	Amount in BDT
80gm A4 White Offset 10pcs	6.00
Normal Green Sheet 20pcs	12.00
Computer Print Black & White 2Pgs	10.00
Photocopy 50pgs	50.00
Photocopy 20pgs on green sheets	10.00
Cutting	15.00
Total	**103.00**

Concluding

বিশ্ব ভালোবাসা দিবসে আসুন ভালোবাসি আমাদের

মা মাটি মাতৃভাষা মাতৃভূমিকে

চূড়ান্ত স্বাধীনতার এত্তো বছর পরেও আমরা আনন্দে পাচ্ছি ইতিহাসের স্বাধীনতা

বাঙালি ঐতিহ্য আর চেতনার রঙে রঙিন হয়ে নতুন করে আবারো বলতে ইচ্ছে করে আমিও বাঙালি আমিও বাংলাদেশী

প্রগতি আর সংস্কৃতির পথ চলতে চলতে আমাদের ঝুলিতে জমা হচ্ছে নতুন নতুন অর্জন। সেই ঝুলিতে আজ নোবেল। ছোট্ট ঝুলিতে এমন অর্জন নিঃসন্দেহে ঈদের আরো আনন্দ যোগ করলো। নতুন আনন্দ যোগ করলো। এমন এমন অর্জন যেনো বারবার ঈদকে আরো আনন্দময় করে....

www.shaon.net.tc

ঈদ মোবারক

আর ঈদ? প্রতিবারই তো নতুন। নতুন আনন্দে, নতুন খুশিতে, নতুন রঙে

স-ব বন্ধুদের

ঈদের আনন্দ সব প্রাণে সবখানে অটুট থাকুক ঈদের পরের পুরাতন দিনগুলোতেও...

ঈদ মোবারক

Tomorrows

2008: About The Day After Today

Entering 3rd Generation with Revolution
2008: is the year of entering 3G of SHAON. 3G means the design, feature & contents will be more colorful, detail and exclusive; although this not a matter to tell rather than upload it and make it open for all.

Making More Rooms for Friends
SHAON has always very limited opportunity to make rooms for friends' and opportunity to work with friends or other people because of its nature of business (personal site). But from the next days there will be a try to change the story at least a little bit!

Open Promotions: Towards Unlimited Open Boundary
Up to 2007, practically SHAON didn't have any promotion to any open place. From the next 2008 that practice going to be practiced.

Media Communication
Media relation is much important for any kind of common or public activity. After the press release for the movie "71's 25" that sent to few media, there were no significant press release for media. Actually SHAON was waiting for better content development and image development. So, from the next year there will be a little try to develop media relation through informing press & other media about the site.

Mobile for Promotions
It's still under test. Mobile promotions means: informing common people or friends about the site through mobile SMS. Definitely, at primary stage the cost & geographical location will be given maximum weight.

2008: The Year of Silent Actions for preparing days after tomorrow
2008 is a very important year. This year is especially dedicated for creative content development for SHAON.

And the day after Tomorrow

Expand the friends' location across the country border
SHAON's activity is still focused to the home country Bangladesh and also the friends are. But from the next days SHAON will try to expand to it's arena out of home country, at least expand the friends' network in abroad.

To Catch

All addresses for contact

Origin

Dhaka, Bangladesh

eMail

For Official or Media Relation: shaononline@yahoo.com
For Friendship or Personal Issues: friendshaon@yahoo.com

Hotline

(+880) 01911 44 92 42

SMS

(Your SMS will not be replied, you can only send)
(+880) 01911 44 92 42

Forums & Groups for SHAON

Facebook
http://www.facebook.com/group.php?gid=9385717758
Yahoo
http://groups.yahoo.com/group/friendshaon
Hi5
http://hi5.com/friend/group/2919439--SHAON--front-html

Chat Line

(Chat Line available only at some irregular specific time.
And given two new eMail addresses are only for chatting purposes not for mailing purposes)
Yahoo: friendshaon@yahoo.com
MSN: shaon8484@hotmail.com
Gmail: shaon8484@gmail.com

Web

www.shaon.net.tc

Addresses of Subsidiary

EWUeducation
Origin, eMail & Hotline are same as SHAON
Official Web Site: www.ewueducation.net.tc

Detail Content

All Headings………

SHAON Annual Report 2007

Preparation of the Report
This Annual Report needs a long time in 2008 to prepare. It took major part of the Month *March* and first 7 days of *April*. The previous update record has given a lot of support for making the report.

Image Contents
The cover contains the logos of different sections of SHAON, some are exist and some are planned sections to be released.
Photo Used in Content page is not from SHAON, it's collected from an external source.
Except that all other photos, images & illustrations are by SHAON

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WASTING
TIME
SINCE
2003

SHAON
a personal web site