

PERSONAL
WEBSITE
INSPIRES
OPEN
RESEARCH &
KNOWLEDGE

S. M. BENZIR AHMED SHAON

Talk at TEDxAIUB
24 JAN 2013
AIUB Auditorium, Dhaka

Sorry, I've Changed the Topic

I'll tell about the de-inspiring stuffs...

Think About A Personal Website



It's
All
Me,
Me
and
Me!!!

Generally What We See...

- Self & family photos
- Improper photo ratio (size)
- Own name, so many times
- Just personal matters, likes, dislikes, about me
- Family photos
- Technical fault & faulty design
- So many gadgets and plug-in
- Hardly found some publicly required matters

Some Myths

- People won't visit my site, doesn't matter what I give
 - I'm not a celebrity
 - People will laugh at me
 - I am not an IT expert and DON'T want to BE
 - Website doesn't give any benefit, just wastage
 - It's better to work in community/team rather give time here
-
- *But still many people do have their own site*
 - *It's better to do something than doing nothing*
 - *Because you want to be Different, Special, Want Lime Light*

Other Versions of Personal Website

- Blog
- Social Media
- Sharing Sites
- Virtual Community/Forum
etc.

But Are They Enough? Why Not?

- Lack of freedom (of design and many things)
- Online searchability
- Barriers to reach (like: recalling address)

Against Knowledge & Innovation

How and why personal web de-inspires knowledge and innovation

- Your idea may stolen
- Your work may be used but not referred etc.

Answer:

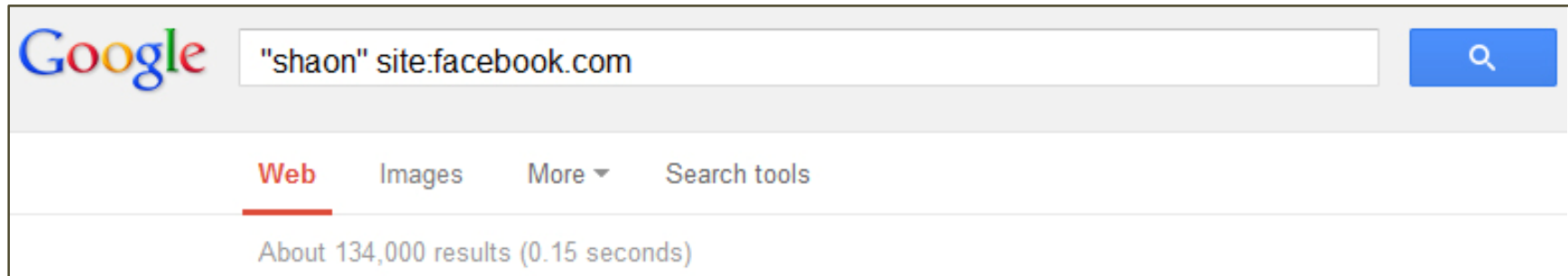
- Idea never sleeps. So, share it.
- If possible, share it, in proper place or forum

Search Yourself

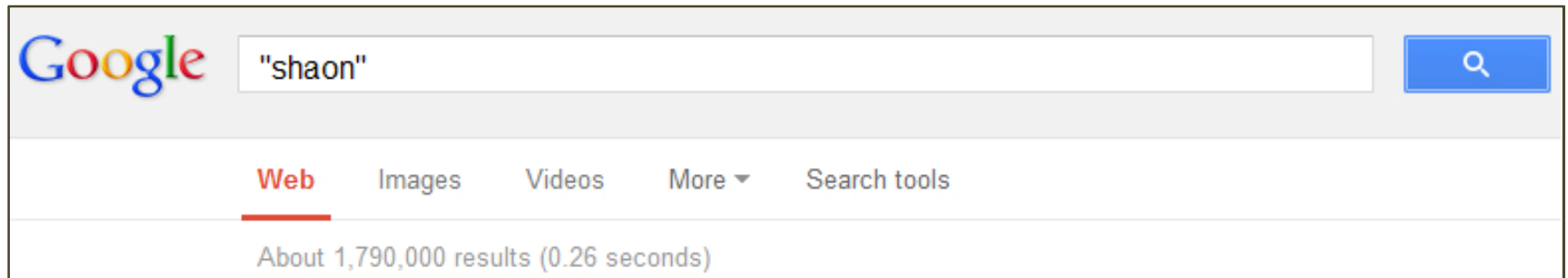
Where are you?



Search “Shaon”




134,000 Results in Facebook





1,790,000 Results


Search “Shaon” in Facebook

shaon| 


Pages


 **SHAON84**
Website
112 like this · 1 talking about this


 **SHAON**
Website
128 like this


 **Shaon84 mbaEducation**
Dhaka, Bangladesh · Website
18 like this

Groups

 **SHAON84**
Group
3 members

 **SHAON84 mbaEducation**
Group
50 members

 **SHAON**
Group
2 members

 **SHAON**
Group
375 members

[See more results for shaon](#) ▶
Displaying top 7 results

How Better Searchability Inspires

- You feel good by being at top
- Make better network and accessibility
- More people, more engagement, more inspiration

A website/web brand make this easier for you

How Personal Site Inspires: My Story

Matter and Story

Personal Website Inspires Inno. & Rch.

- You own a brand, You become a Brand
 - Special feeling inspires to
 - Perform Better
 - Become Attentive and Serious about content quality
- A place to talk about, invite others
- Place to showcase
- Feedback leads Inspiration
- Effective showcasing may bring award and great opportunities

What is 'SHAON84'?

- Founded in 2003, Internet/Web based service
- Personal creative showcase
- Non-earning site
- Virtually Headquartered
- Diversified Contents
 - Photograph
 - Write-up
 - Business Research Study
 - Film
 - *Podcast*

showcase of a life



www.shaon84.com

What is 'SHAON84'?

- Vision
 - Inspiring people around the world with diversified creative and intellectual creatures, and by being globally recognized superior personal web brand.

- Brands



SHAON84's 11 Core Values: Tips for You

1. Simple
2. Innovative & Creative: Innovate new and unconventional dimension
3. Transparency: Honesty
4. For Commons' Good: Cares commons' well being
5. Importance to Each Bit

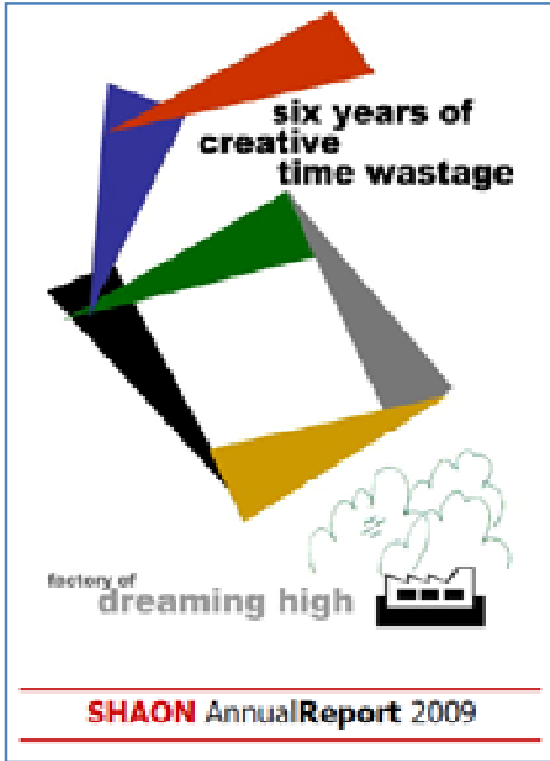
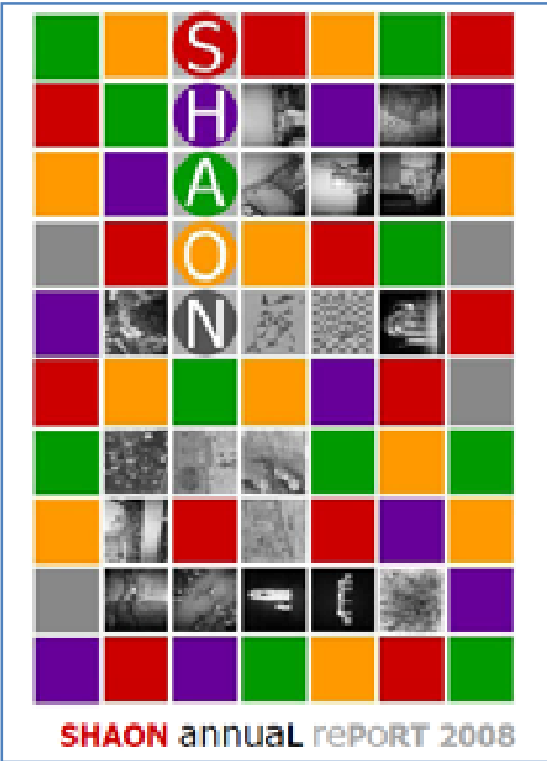
SHAON84's 11 Core Values: Tips for You

6. Focus to Work, Not Face
7. Think Global
8. Special Origin: Contents from Owner
9. Multi-Dimensional
10. Professional
11. Biasness: To truth and beauty

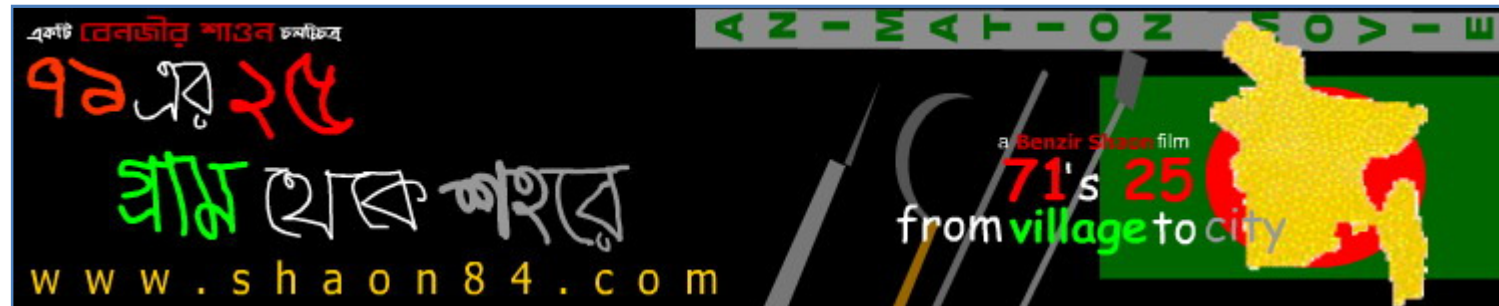
Inspires Learning & Knowledge

- Web Technology, Basic Webbing
- Social Media
- Low Cost Marketing
- Language Skill
- Annual Report
- Web Analytics: Statistical Analysis
- E-Marketing
- Movies & Animation

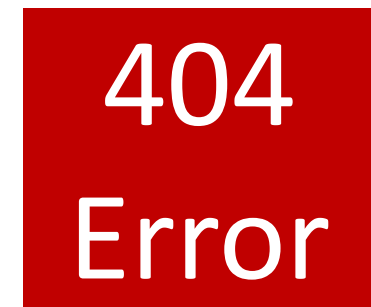
Learning: Annual Report



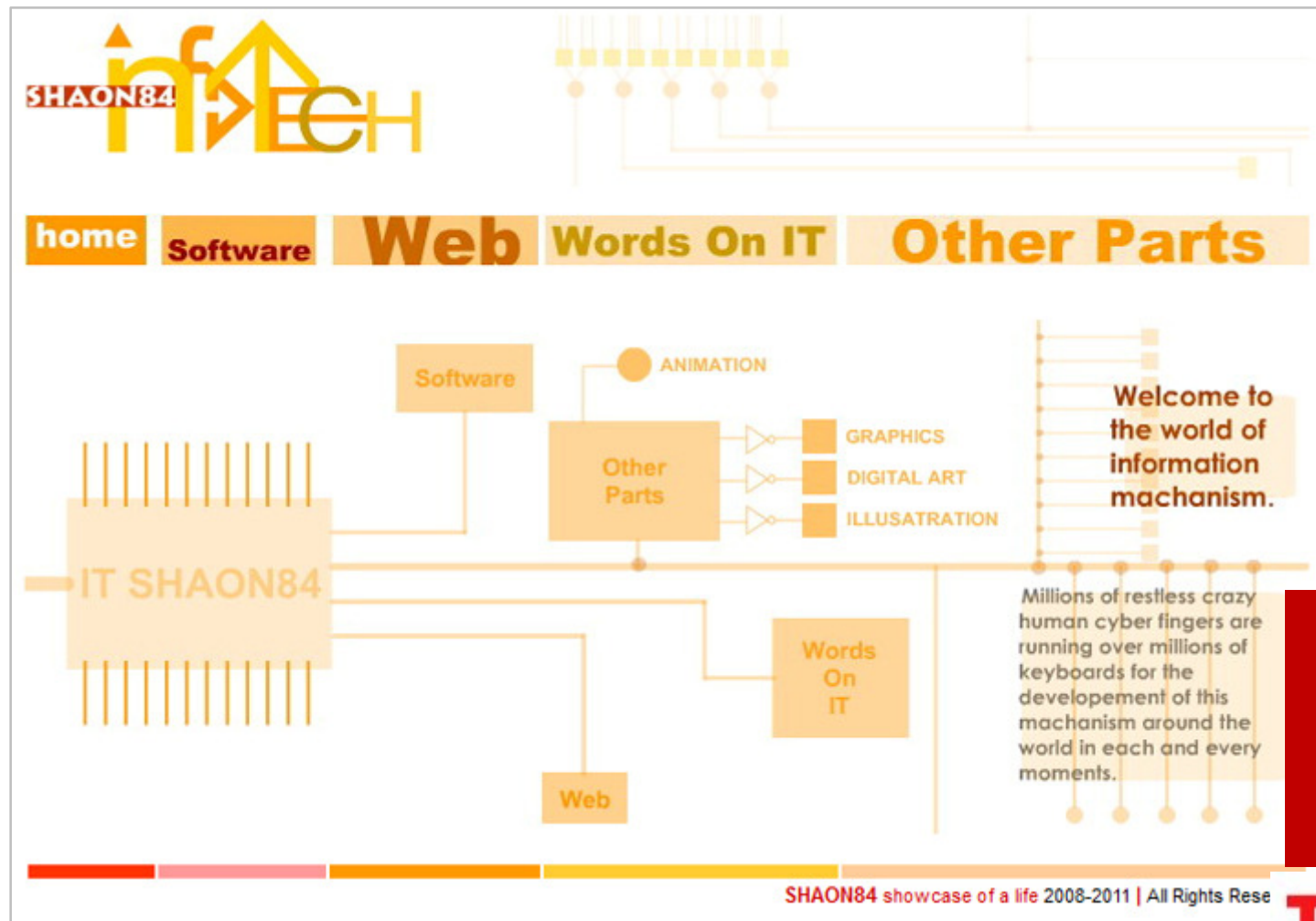
Learning: Animation & Filming



Inspires Innovation in Design: 404



Inspires Innovation in Design: IT



Info
Tech

Inspires Innovation in Design: Home Pg.

SHAON's Web Site a personal web site

Home

Welcome to My Web Site !

About Me

Hello I'm Shaon. Welcome to my site. Just to be a part of **World Wide Web** I've published the web.

Favourite&Interest

Do you want to **know about me** ? Just click on [About Me](#). By clicking on [Favourite&Interest](#) or [Hobby](#) button you'll **learn about** my **interest, favourite or hobby**. Without this web site I've also **designed some more Web Sites**. [More...](#) page will tell you more about this affair. You will glad to know that **I've a company**. It's name is "**BenzirGroup**". Clicking on [Official](#) you can learn more. From the page named "[Download](#)" you will **learn** how can you **download** my **Photos, Videos or any thing designed or collected by me**. There is a [Photo Library](#) from where you can see **my photos** and many **more...**

Hobby

More...

Official

If you **find** any kinds of **things** such as **Positive** or **Negative** or if you have **any Suggestions** for me **to develop the site**. Please **send me eMail**.

Download

Don't forget !

Photo Library

And now it is the time to **visit my site**.
The next pages are **waiting** only for **you** with **more interesting things**.
Enjoy it !

Thanks for visiting my site.

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APR
2003

TED^x AIUB
x = independently organized TED event

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SHAON's Web Site a personal web site

Bangla

Gallery

English

Choose Your Language
আপনার ভাষা নির্বাচন করুন

Welcome to THE 1st Personal Web in BanglaDesh with download page & dual language support

Billboard

This web'll officially inaugurated by
MRS. MAHSURA BEGUM
April 08, 2004 12:01 AM

LAST UPDATE ENG 08 APRIL 2004 BAN 25 CHAITRA 1410

[What's new ?](#)



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APR
2004

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a personal web site

friendship
business

coin
stamp

LATEST INFO .

[15 OCT 2004]

BAN “বিজনেস্ প্ল্যান” এর পাওয়ার পয়েন্ট শো “এডুকেশন পাতায়”

[বিস্তারিত]

ENG Power Point presentation on "Business Plan" is now available

[Details]

Bangla

Gallery

English

Choose Your Language

আপনার ভাষা নির্বাচন করুন

VI5!T

www.bwww.shaon.net.tc

so many subjects
in a personal site





Gallery
SHAON

SHAON
personal

see my

[home](#) | [bangla](#) | [english](#) | [gallery](#) | [art](#) | [photography](#) | [education](#) | [friendship](#)

Web Story...

© SHAON a personal web - 2004. All rights reserved.

Script, Web design, Web Maintenance, Web Planning : [Benzir Shaon](#)

Any question/comment about my web or myself, just mail me to : shaon8484@yahoo.com

OCT
2004

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a personal web site .net.tc

research report
education
story

Last Updated On : 16 DEC 2004

L A T E S T i N F O . [16 DEC 2004]

BAN এই ওয়েবের আনুষ্ঠানিক উদ্বোধন ৮ এপ্রিল ২০০৫ [বিস্তারিত]

ENG This web will be officially released on 08 april 2005 [Details]

Know 1st

Bangla

Gallery

English

Choose Your Language
বেছে নিন আপনার ভাষা

একদিন প্রতিদিন [আরেকটু বেশী জানতে...]

“মঞ্চ নাটকে যারা আহুতী... যোগাযোগ করুন”

V!5!T
www.friendshaon.net.tc

SHAON Music education | SHAON specially for EWU students art SHAON friendSHAON be friend... My Collection

hay ! wanna be SHAON's friend click here

আপনার বন্ধনের প্রথম দিকে আসছে
ফিল্ম পাত্রা

আমার ক্লাব প্রজ্ঞাইনমেন্ট
বেছে নিন আপনারটি

see my
home | bangla | english | gallery | art | photography | education | friendship | download

DEC
2004

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SHAON
a personal web site .net.tc

P Q R S T U V W X Y Z
more than that number of
sections SHAON has
z y x w v u t s r q p o

[Bangla](#) [English](#) [Gallery](#) [EWU Education](#) [Download](#)

My LATEST iNFO. 22 March 2007

 03 it's me inside the TV 

[বাঙলা](#) [GALLERY](#) [ENGLISH](#)


Choose Your Language
যেছে নিন আপনার ভাষা

The No. of My Online Friend is : **785** Person(s)
I'm collecting eMail addresses. Pleas [more...](#)

MAR
2007

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a personal web site .net.tc

C D E F G H I J K L M N O P
52 charecters
q p o n m l k j i h g f e d c b a

B I L L B O A R D
08 APRIL 2007

2 Years of SHAON.Net.Tc # Home Pag
[Read Details](#)

My Web Site	At A Galance	It's All About Me		
My Main Page Home★ My Chairs Billboard★ Contact Info Comment Book	My Galley Home My Writing Home★ My Music Home My Art Home Archietecture Pencil Colour Poster Digital Art Geometry Blow Pen Xtra	My Info Tech Main★ Digital Art★ Words On IT★ Illustration Main★ Illustration 2006★ My Travelling Story Home My Country Map My Travel My Collection Home Stamp Coin Be My Friend Home In Bangla In English	My Film Home Watch Live Download Movie Download Music My DOWNLOAD Home Wallpaper eCard eBook Music Slide Show Screen Saver Others Help & Support My Others Home Stage Home Social Work	EWUeducation Home★ New Courses Online Books My Instructors Our Calendar Count Grade My Routine New Commers Be Member Imp. Links Other Tools★ FAQ Condition BBA Courses My Other Webs BenzirGroup BCH Shuchona
shaon's THEupdate "my personal magazine" Last Issue Previous Issues My Personal Info in Bangla Home About Me Favourite Interest Comment Book Family Photo Childhood Photo My Photo My Personal Info	My Photography Home InDoor OutDoor			

APR
2007

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www.shaon.net.tc
SHAON
a personal web site

exclusively in personal webbing since 2003



SHAON
MAR 2010

CELEBRATION
next . wait!

MARCH2010

**SHAON-ic**
FILM & PICTURE

**Penn Paper**
WRITING

**SHAON infotech**
IT & COMPUTING

**Personal**
INFO

Anniversary of amaderEWU This Month
SHAON's subsidiary portal amaderEWU (www.amaderewu.net.tc) is going to celebrate the two years' anniversary. Detail of the information and update are coming next.
9 MAR 10 | About, aE

SHAON Annual Report 2009 On In Online: Ready To Download
SHAON's Annual Report 2009 has been published. The file is available to download in PDF format. The file size is 1.98MB, with 36 pages. It is available here in [Publication Page](#) or [Annau Report Page](#)
4 FEB 10 | About, PenNPaper

SHAON Annual Report 2008 Re-Published
SHAON Annual Report 2008 has been re-published. In the second edition the site stat graph for EWUeducation has been changed due to graphical mistakes (Graph 7). Along with that the relevant description has also been changed at Page 22. This task has done on 2 February 2010. The updated file size is 2.35MB. The new and updated one is available here in the same place.

today's Status
SHAON > The Anniversary
Special Update of The Site
'amaderEWU' Coming Next
On This March
9 MAR 2010 | 1.00 AM
> [Previous](#) >

**SCiNA**
SHAON
Central Information
Archive
ARCHIVE

**tok LIVE**
CHATting

Quick Link Panel
[What is 'SHAON'?](#)
[Annual Report](#)

MAR
2010

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Inspires Innovation in Design: Home Pg.

The screenshot shows the SHAON84 website home page. At the top, there's a banner image of a sunset over an industrial site. Overlaid on the banner are three boxes: "GOOD MORNING 2011", "it's a RED LETTER DAY for starting 'BLOG AGE'", and "SHAON84 Official Blog" with a link to "story board with details". Below the banner, there's a red section with "showcase of a life" and the "SHAON84" logo. To the right is a box titled "SHAON84 SEVEN YEARS OF MADNESS" with a colorful logo. A yellow bar indicates "JANUARY 2011". The main content area has a sidebar on the left with logos for "SHAON84", "penn paper", and "SHAON84 infotech". The central "UPDATE" section lists three items: "SHAON84 Official Blog: SHAON84 Official Blog Page Launched", "Re-Introducing SCiNA As Blog Archive", and "Home Page's New Way of Update Presentation". The right sidebar includes "today's Status" (SHAON84 launches official blog), "SCiNA SHAON84 Central Information Archive", "tok LIVE", and a "Quick Link Panel" with a link to "What is 'SHAON'?".

GOOD MORNING 2011

it's a RED LETTER DAY for starting "BLOG AGE"

SHAON84 Official Blog
story board with details

showcase of a life

SHAON84

SHAON84 SEVEN YEARS OF MADNESS

JANUARY 2011

UPDATE

SHAON84 Official Blog: SHAON84 Official Blog Page Launched
[Visit Blog Page](#) | [Read Detail Story](#)

Re-Introducing SCiNA As Blog Archive
[Visit SCiNA](#) | [Read Detail Story](#)

Home Page's New Way of Update Presentation
[Read Detail Story](#)

mbaEducation: 5 New Assignments Files Arrived & New Update Page
[Visit mbaEducation](#) | [Read Detail Story](#)

mbaEducation: Updates of December 2010
[Visit mbaEducation](#) | [Read Detail Story](#)

today's Status

SHAON84 Launches Official Blog, Year Begins With A Historical Event >
<http://shaon84.com>
25 JAN 2011 | 8:15 AM
> Previous >

SCiNA SHAON84 Central Information Archive


tok LIVE

Quick Link Panel
[What is 'SHAON'?](#)

JAN
2011

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Inspires Innovation in Design: Home Pg.



showcase of a life

SHAON84

Update	Update	Producer's Note	On Focus
Today's Photo Release Go Direct: Photos Hosted in FB Page	New About Page Launched with Lots of New Features & Lots of Changes in Site Profile Detail Story: 13 Special Things Came with 'About SHAON84' Update on 13 Oct	Bangla Blog Starts in SWIB	What is 'SHAON84'?
SHAON84 Starts Bangla Blogging in SomeWhereInBlog Detail Story in Blog		'Uncodist' Arrives	Annual Report
SHAON84 Launches Tech Learning Portal 'Uncodist' Detail Story: What's that? Read in Blog	SHAON84 Personal Curriculum Vitae Page Launched Detail Story: SHAON84 Personal Curriculum Vitae Page Launched. Specific Answers for Some Specific Questions	Detail Story > SHAON84 Photo Release (2008-2012): 30 Updates + 1 Bonus	Film
SHAON84 Photo Release (2008-2012): 30 Updates + 1 Bonus Detail Story: What's Inside		SHAON84 Presented in GBG-Dhaka Event on 31 OCT 2012	Photography
			Publication
			Previous Updates
			Contact & Social Media
			What's Next
			Curriculum Vitae
			SHAON84 at Facebook
			Follow At Twitter
			Update / 17 December 2012

DEC
2012

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Inspires Good Reporting & Research

SHAON84
EWUeducation

a personal assignment portal

[Home](#) [Finished Courses](#) [Report](#) [All Assignment](#) [Condition](#) [Contact Info](#)

[SemesterUpdate](#) [August 2011](#) > ### EWUeducation Website Address Changed # All And Final Up! [In Depth>>](#)

Spring2009
12 August 2011


TO VISITOR
Dear visitor, Welcome.
This is one of the parts of my personal web site www.shaon84.com. You can directly enter into this page.
The Current address of this page is ewueducation.shaon84.com.
I am from East West University's Business Administration Department; had done BBA, major in Marketing, minor in MIS. This web site contains my academic assignments of that time. Here, what I've done as assignments will be found. Assignments are kept here so that you can get an idea about your given assignments, NOT to copy. It works like sample assignment source. You can [Download](#) your materials from the page. The idea is to aid you to make a better assignment.
To connect, [like SHAON84 Fan Page](#) & [Follow SHAON84](#) at Twitter.

b' regular with
world's one of
the largest
personal web
network
SHAON84
find
more
ASSIGNMENTS
here
SHAON84
mba
EDUCATION

a brainwork of **SHAON84**
.com

EWUeducation a personal assignment portal 2004-2011 | from **SHAON84**

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personal assignment showcase

- Home
- Last Arrivals
- Downloads
- Finished Courses
- About
- Terms of Use
- Get Connected
- Contact

① Free Download
② No Login
③ Easy Download

FEATURES

CONTENTS

All assignments are done by Shaon for the MBA purpose at AIUB.

This is an assignment portal for students specially for MBA students of AIUB. All contents are from an MBA student of AIUB.


Find details by checking next pages.


WHAT

SPR2012
11 SEP 2012


find more ASSIGNMENTS here

SHAON84 EWUeducation



follow @ Twitter 

The Mother Page of This Site
SHAON84.com



SHAON84 mbaEducation 2010 - 2012 | all rights reserved

Inspires to Stay 'Alive'

- Make you **workaholic**
 - Content Making
 - Promotions
 - Idea Generation
 - You never feel tired to work for YOU
- Become **innovative**
- Think out of the box
- Think open (free content)
- Opportunity hunting by showcasing

Tomorrow's Rch. & Knowledge Inspiration

- Research Page
- Data Center
- Podcast
- More Activity from different sections

End Request

Follow, Get Inspired, Contribute

Request for Practicing Rch. & Innovation

- Use existing online facility and give time
- But make one place your home page, to promote well
- Better innovation & research practice, better Bangladesh

Be **Foolish** to **Invest Time** for
Your Personal **Website**.